

Testimonials

"Ms. Northrop has really helped my firm. Her ability to take a document and make the information more accessible through design is outstanding. Several of my clients have remarked on the improved quality of the reports since we began working together." Shelley Robertson, [Roberston Consulting Group](#)

"When Kim proposed the design for our web site, it was as if she had read my mind! Thanks to her thorough interview and knowledge, she had managed to transform Schenkel & Associates' into a presence on the Web. Kim created, formatted, sought the right visuals and proposed content placement; she also offered ideas for additional materials, marketing plan and exposure. Kim's creativity, initiative and availability make her a true professional." [Jacqueline Schenkel](#)

"I got lucky when I got hooked up with Kim. Not only did she create a great website and was fast and responsive, but her professional input and creativity shape the site into something outstanding." [Allan S. Lyons](#)

"Thanks so much for completing my website in record time. You were efficient, professional and creative." [B. Aline Blanchard](#)

"Kim's SEO expertise has increased Google search return positions, and therefore traffic, for a number of Q Strategy clients. One client, Home Insurance Help, is already ranked #6 on Google for some of our targeted keyword terms." Dino Buiatti, [Q Strategies](#)

We operate in a very competitive environment where the big boys have all the resources. Kim helped us to level the playing field. She's affordable and a pleasure to work with. I would highly recommend her services to any web site operator looking for a great SEO professional. Derek Morran [FreeBingo](#) and [BingoWorkz](#)

"Kim Northrop's excellence in creating and maintaining the Women Contemporary Artists website has been invaluable to me and to our organization. This website has significantly reduced the time and expense in communicating with our members. The interesting interface and content has greatly enhanced our publicity efforts and has brought several opportunities to us that we would not have had without a web presence. It also serves as an important marketing tool for all of our members with Kim's construction of member web pages on the site.

Kim is also our Publicity and Public Relations Chairman. Her innovative press releases have increased the amount of local WCA coverage which has further

brought the name of our organization in to the well deserved spotlight."
Barbara Schicitano, President [Women Contemporary Artists](#)

"Why did I love working with Kim Northrop on my website? Because she didn't grab the mouse from me when I demonstrated all of my, er, brilliant ideas. Because she knows how to play in the sandbox with others. Because no matter what I asked for, she always found a way to make it happen. Because she knows her stuff and isn't arrogant about it. Because she made the job work for my budget and never insinuated how much better she could do with more money. Because she is timely and efficient. Because she actually had fun collaborating with me. Because she is open to different styles and ways of doing things. Did I mention that she's talented? (She is.)

Finally, I loved working with Kim Northrop because the path to her front door is through her wondrous garden—and she always took the time to show me something new growing there." [Su Byron](#).